

**WEB
CAMP**

ZAGREB 2015.



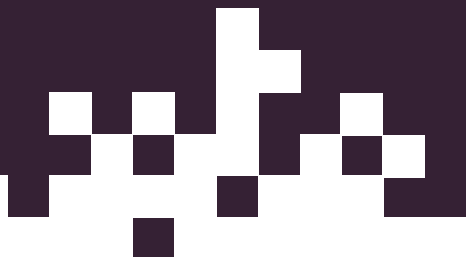
About

WebCamp Zagreb is a technology-oriented conference built by the community for the community. We're aimed at software developers and designers, regardless of their technology preference.

The conference is organized by volunteers from local user groups acting together under the wing of the WebCamp nonprofit organization with the mission to promote the exchange of knowledge and experiences in a healthy cooperative environment.

User groups involved in organization of WebCamp Zagreb are:
FrontmanHR, Javascript Zagreb, Lambda Zagreb, Microsoft Community Hrvatska, Python Hrvatska, RubyHR and ZgPHP, .

October 3rd & 4th, 2015
Hypo Expo XXI // Zagreb, Croatia
<http://2015.webcampzg.org>
sponsors@webcampzg.org





History

WebCamp Zagreb was founded in 2012 when a group of enthusiasts from local user groups got together in an effort to create a conference for the whole community. All the tickets were sold out in a single day and the conference was a resounding success. Since then, WebCamp Zagreb has steadily grown in size and quality, reaching over 800 visitors in 2014.



**Over 800
visitors in 2014.**

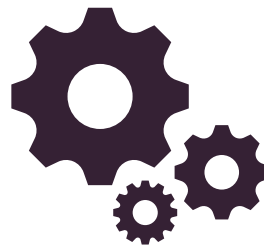
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Location & Venue

WebCamp Zagreb 2015 will take place on the **3rd & 4th of October** at the Hypo Expo XXI conference center, Slavenska avenija 6 in Zagreb, Croatia. **All talks will be in English.**

Expected audience



800 developers, designers, and business owners
looking to learn and hear about new opportunities*

* Based on previous years' attendance



30 speakers,
from Croatia and abroad

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Sponsor benefits

- Highlight your brand at the most important web related conference in the region and gain exposure for your company among hundreds of web developers and designers.
- Take advantage of an increased marketing opportunity including visibility on the conference website and associated marketing materials.
- Participate in a 1-hour recruitment session during the conference.
- Receive quick access to promotional and media materials produced by WebCamp, such as photos and videos, with license to use them for promotional purposes.
- WebCamp offers you direct access to a highly targeted developer and designer community in the region.

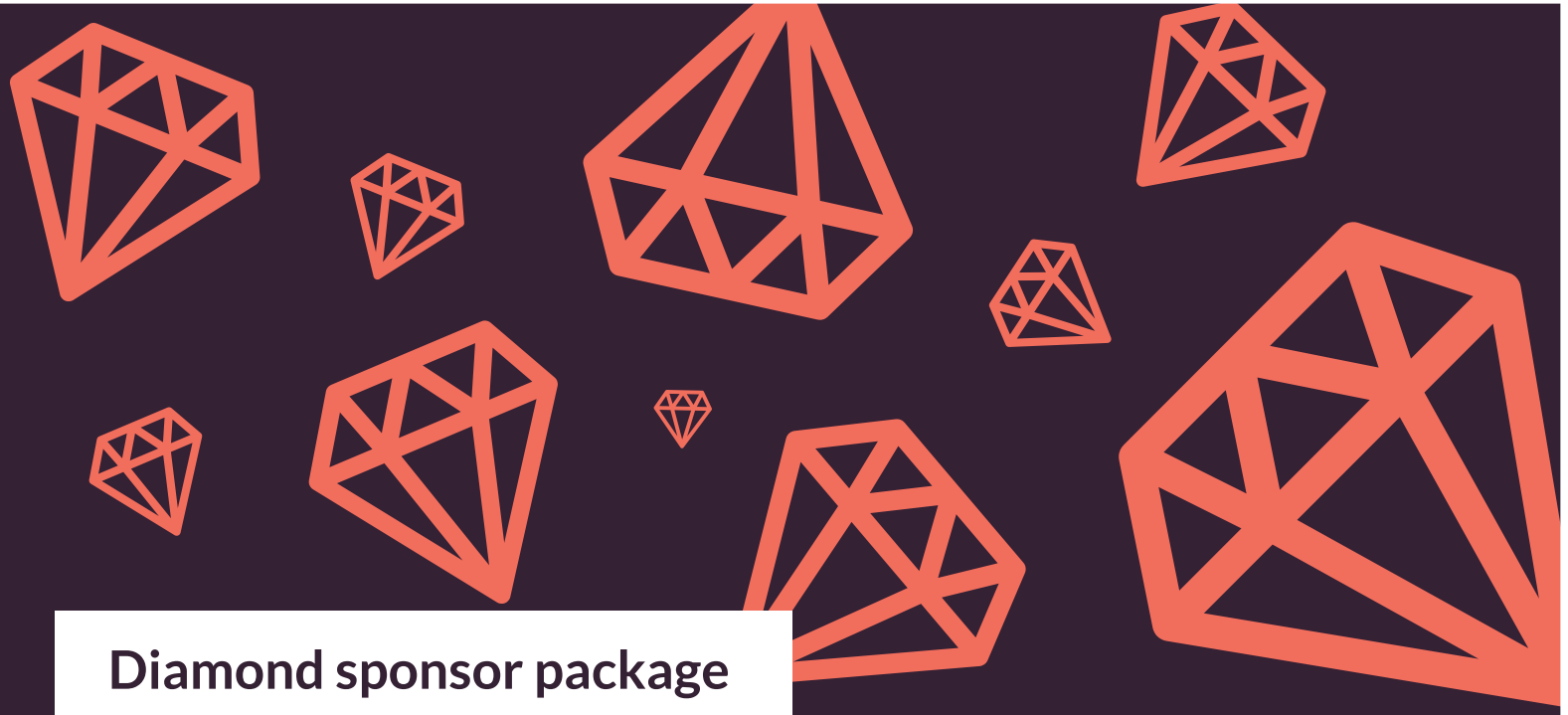
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Sponsor packages

We offer 5 sponsorship packages to choose from.

15% discount is granted to sponsors
(standard package and above) that sign up before May 31st.



Diamond sponsor package

8.000,00 EUR

Available packages: 1

15 conference tickets

Presentation during the opening word (10 min)

Sponsored talk (20 minutes)*

Host the official WebCamp raffle

Two own roll up banners (track and lobby)

Logo in newsletters and talk videos

X-Large logo on website

X-Large logo on projector between talks

X-Large logo on joint roll up banner

Own page on website with up to 3 job adds

5 minute presentation during the official recruitment session

Presentation during the official recruitment session (5 min)

4 tweets on the WebCamp Twitter feed

Swagbag contents (Multiple flyers and small gifts)**

Blog post / newsletter

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* Sponsored talk must be relevant to the overall theme of the conference and will need to be approved by the organizing team.

** Provided by sponsor



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Track sponsor package

5.000,00 EUR

Available packages: 2

15 conference tickets

Track named after sponsor

Sponsored talk (20 minutes)*

T-shirt giveaway**

Two own roll up banners (track and lobby)

Logo in newsletters and talk videos

Large logo on website

Large logo on projector between talks

Large logo on joint roll up banner

Own page on website with up to 3 job adds

Presentation during the official recruitment session (5 min)

Promo desk in a prominent location

2 tweets on the WebCamp Twitter feed

Swagbag contents (multiple flyers and small gifts)**

Blog post / newsletter

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Food&Drink / Drinkup sponsor package

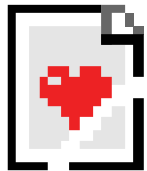
4.000,00 EUR

Available packages: 1 Food&Drink, 1 Drinkup

- 15 conference tickets
- Own roll up banner (during the sponsored event)
- Large logo on website
- Large logo on projector between talks
- Large logo on joint roll up banner
- Own page on website with up to 3 job adds
- Presentation during the official recruitment session (3 min)
- Promo desk
- 2 tweets on the WebCamp Twitter feed
- Swagbag contents (2 flyers)*
- Blog post / newsletter

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Standard sponsor package

2.000,00 EUR

Available packages: 10

- 10 conference tickets
- Small logo on website
- Small logo on projector between talks
- Small logo on joint roll up banner
- Own page on website with up to 3 job adds
- Presentation during the official recruitment session (3 min)
- Promo desk
- 1 tweet on the WebCamp Twitter feed
- Swagbag contents (1 flyer)*

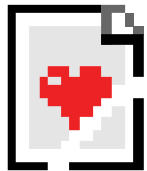
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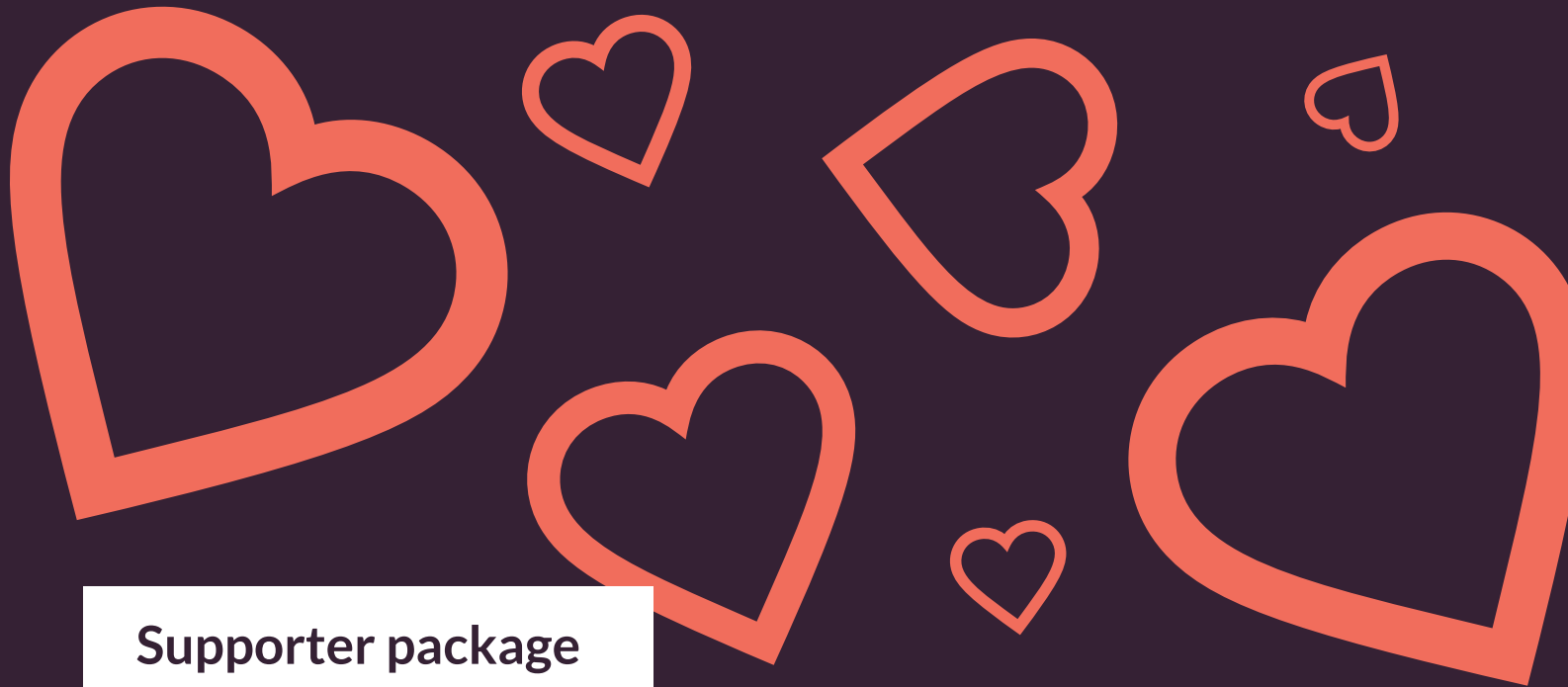
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Supporter package

500,00 EUR

Available packages: 20

10 tickets

Small logo on website

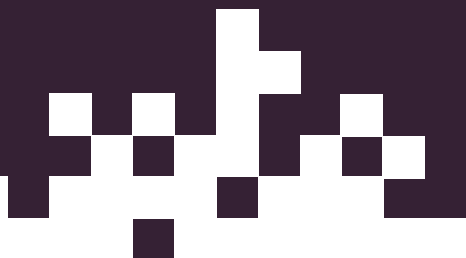
Our eternal gratitude

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Contact

We would be happy to answer any questions you may have and hear your suggestions.

Email: sponsors@webcampzg.org

Phone: +385 99 1954 056

Twitter: [@webcampzg](https://twitter.com/webcampzg)

Facebook: <https://www.facebook.com/WebCampZg>

Address:

WebCamp,

Vrbik X, 2, 10000 Zagreb, Croatia

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Thank you!